



“Step Back in Time”

Oakland Economic Development

In this letter:

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- Membership—just \$50 (\$40 no advertising or non-business)
- Stay in touch!

2016 in review

Last year was full of new experiences. Take a look!

Downtown Beautification Grants. Three businesses were awarded \$250 each to improve their exterior. We are accepting applications for 2017.

Ladies’ Night Out. Women flocked to Oakland in April for shopping, prizes, and gifts, based at Oakland Art Gallery (Turkey Hall).

Living History Day. In September, Oakland returned to the 1800s with numerous activities, exhibits and vendors. \$400 was raised for the Oakland Museum. Our Mayor Bette Keehley even presented Abraham Lincoln the key to the city. What a day!

Grapes, Hops, Art and Antiques Stroll. Previously the Wine and Antique Walk, this event included breweries this year. This is a big fundraiser for OED, and it brought in \$2,400.

Other highlights:

- Spent over \$2,500 marketing Oakland in the county and around the state.
- Old 99 Highway and downtown Oakland clean up in April. And improved communication with the county roads department to alternate with them.
- Advertised in “Old Stuff”, a quarterly antiques newsletter that circulates throughout the state.
- Radio ads highlighted events and businesses in Oakland. They were broadcast by 541Radio on their local stations.
- Donated \$500 to the Oakland FFA, as they headed to National Competition.

Membership dues

We had 55 memberships (new and renewed) in 2016. Thank you, members, for supporting Oakland!

Basic membership for the whole 2017 year is only \$50.

Your membership includes:

- Advertising on the OED web page www.historicoaklandoregon.com. Visitors will have immediate access to your business listing! (If you'd rather not be included, membership is only \$40)
- Exposure at entry points all around Oregon
- The inside track on all upcoming events and marketing campaigns
- A vote at our 12 monthly meetings

Please include the membership form with payment

Mail them to: **Oakland Economic Development, PO Box 231, Oakland OR 97462.**

Or, bring form and payment to the next meeting: February 21, 9:00 AM at Tolly's

Stay in touch!

Receive our monthly email. At www.historicoaklandoregon.com, scroll to the bottom, and join the mailing list. Once a month, you'll receive an email with updates on events.

Whether or not you're a Facebook user, **check out our [OaklandOregon Facebook page](#)**. It also has Events and more info for all things Oakland. And on Twitter [@historic_oakland](#).

Attend our meetings on the 3rd Tuesday every month, 9:00 AM, at Oakland's own Tolly's. Be part of our latest efforts to improve the economy of Historic Oakland Oregon!

Thank you for your support,

Kristofer Tripp, Chair

Linda West, Vice-Chair

Betty Tamm, Secretary

Bette Keehley, Treasurer

Oakland Economic Development

www.historicoaklandoregon.com • OaklandEconDev@gmail.com

PO Box 231, Oakland OR 97462 • non-profit #51-0494043

Mission statement:

“To stimulate the economy of the community of the Oakland area / vicinity by conducting and participating in activities that promote and enhance the business climate for existing businesses and encourage the establishment of new businesses.”



OAKLAND ECONOMIC DEVELOPMENT
P.O. Box 231
Oakland, Oregon 97462
501c3 Tax ID#51-0494043
"Working together to make a difference"

Application for Membership

Date _____

Business / Member Name: _____
(Please circle one) **Owner / Manager / Representative / Sponsor**

Contact name: _____

Mailing Address: _____

Business Address: _____

Phone: _____ **E-mail address:** _____

Website: _____ **Social Media:** _____

Annual membership \$50 – January to December

(\$40 if you opt out of website scrolling ad listing) **Total Paid: \$** _____

Send payment to: OED @ P O Box 231, Oakland, OREGON 97462

For questions please inquire via email: OaklandEconDev@gmail.com

Visit us at: <https://www.historicoaklandoregon.com>
<https://www.facebook.com/OaklandOregon/>
https://twitter.com/historic_oregon

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Revised 1-24-2017